

vob

voice of business

How YOUR Business Can Benefit

Find out what valuable opportunities, resources, tools, and information the Chamber provides to support the growth of your business and to help Hawaii's business community thrive

What Members Are Saying



VOICE OF BUSINESS



How Can Your Business Benefit?

Jim Tollefson, President & CEO
The Chamber of Commerce of Hawaii

There are times when I'm asked, "what can the Chamber do for my business and how can I get the most out of my membership investment?" With over 1,100 member companies we strive to insure every member is aware of what opportunities are available to help them grow and be successful.

As the Chamber continues to expand its programs and services, I wanted to take the opportunity in this issue of the "Voice of Business" to provide information on the benefits available to members and their employees, along with update our long time members on the new programs that we have incorporated. Programs that are helping take our member companies to the next level. I think you will not only find we are continuing to provide the most valuable opportunities to our members, but we are dedicated to expanding those opportunities to be in-tune with what your business needs to grow today.

If you are a member or a business interested in finding out more, call 545-4300 ext 300 for additional information or visit www.cochawaii.org.

Business Building Opportunities

Networking Opportunities

Numerous events, meetings and expos throughout the year provide members the opportunity to network business-to-business, make valuable contacts and market their product or service.

Critical Business Updates

Members are kept abreast of key business and economic issues through Chamber publications such as the Monday Report, on-going e-mail alerts and the Chamber website at www.cochawaii.org.

Member-To- Member Discounts

Members and their employees can save on products and services offered by over 60 member companies along with provide discount coupons for public use through the Chamber website.

Exposure on The Chamber Website

The Chamber website is our main communication tool. Exposure is offered through numerous sections such as "Members on the Move", "New Member Welcome", "Member Event" listings, the "On-line Member Directory" and more. Paid advertising is also available.

Legislative Active Involvement

Members can serve on committees that advance business friendly public policy and advocate government on behalf of business interest. The Chamber provides opportunities for members to actively voice concerns on bills that impact business insuring YOUR voice is heard.

Connection to Hawaii's Military

Members have the opportunity to attend events that provide contact with military leaders regarding information about business opportunities through new projects and programs.

CHAMBER BENEFITS & DISCOUNTS

- + Member pricing for ALL events, activities, seminars and products
- + 15% to 25% savings annually on office supplies from Office Depot
- + One year free subscription to *Hawaii Business Magazine*
- + 4 week subscription to *Pacific Business News*
- + 15% off a subscription to *Pacific Edge Magazine*
- + Discount on all-station advertising packages with Clear Channel Radio
- + Member pricing on events through other organizations the Chamber partners with

Promotion For Your Business

Visibility, promotion and advertising opportunities are offered through numerous avenues in print, radio and the internet. Members can also promote their businesses through additional Chamber events and sponsorship opportunities.

Business Networking Directory

This publication is the Chamber's most valuable resource for members. The directory is a complete guide to The Chamber of Commerce of Hawaii which includes information on its services, programs, advocacy efforts, events and more. It is also a complete directory of Chamber members listing their company information and description. Advertising opportunities are also available. The directory has a large and broad distribution for greater value and is not only provided to members but also schools, government offices, businesses or families relocating to Hawaii, and is sent to mainland chambers and other organizations looking to find services in Hawaii.

"Voice of Business" in Hawaii Business Magazine

"Voice of Business"

Hawaii Business is a magazine that thrives on inspiring, forward-looking coverage of the people, issues and trends affecting the state's business community. The "Voice of Business" is a Chamber section in the magazine which features key business information, trends and Chamber programs. It also features articles from members regarding important industry related topics. Members receive a free year subscription to *Hawaii Business*.

NEW Promotional Opportunities For Members

KHVV830AM News Radio "Spotlight On The Chamber"

Every Thursday from 8:30 am-9:00 am, the Chamber does a live half hour segment with Rick Hamada featuring updates and discussions with Chamber President Jim Tollefson on the most current news and happenings coming from the Chamber and the business community. Topics include legislative updates, business trends, events and other important topics.

The second half of the program features a SPOTLIGHT where members get to promote their company and product and tell their story to the listeners. Over twenty members have been on the show and found it a valuable way to market their company. Clear Channel Radio and KHVV have also added great discounted prices on all station advertising packages for Chamber members.

"BUSINESS CONNECTIONS" in *Pacific Edge Magazine*

Pacific Edge Magazine is a creative business/lifestyle magazine featuring professionals leading extraordinary lives. The magazine is a cutting-edge, quarterly publication that discusses the latest trends in art, entertainment, dining and more.

The "Business Connections" section is a Chamber section showing networking events and Chamber programs. It also provides visibility for Chamber companies through member SPOTLIGHTS, where members describe their companies services and talk about the importance of businesses working together to improve Hawaii's business climate. Members receive a 15% discount on their subscription to *Pacific Edge* magazine.





what members are saying



Stephen Doversola, Publisher

Affluent Oahu
www.AffluentOahu.com



"Affluent Oahu joined the Chamber of Commerce of Hawaii to be professionally involved and affiliated with Hawaii's premier business organization. As the voice of the local business community the COCH offers exceptional marketing and networking opportunities, plus excellent educational and training resources. The small business advocacy arm of the Chamber is committed to meeting the challenges faced by small businesses with dynamic solutions, and the COCH staff serves members tirelessly and passionately. To have such a high caliber

group in your corner is both rewarding and empowering. The credibility and prestige conveyed by membership in the COCH is invaluable, and is instantly recognized by discerning customers."

INGAGE, Inc.
www.ingagementors.com



"Joining the Chamber has provided us with meaningful networking opportunities and access to resources that are important for small businesses like INGAGE. As a member, we've experienced the value of being a part of the Chamber."

Spectrum Home Services
www.spectrumhomeservices.com



"I joined The Chamber of Commerce of Hawaii because I believe networking is key to creating visibility for my company. The Chamber offers numerous opportunities to promote our services to hundreds of businesses. As a new company in Hawaii, I also feel it is important to be a part of an organization that is here to support the growth of new businesses such as mine and insure all Hawaii's businesses are successful. I'm looking forward to the year ahead and plan on taking advantage of the benefits the Chamber has to offer. I recommend the Chamber to any new business looking for opportunities to grow."

GeminiTech, LLC
www.geminitech.net



"When GeminiTech first undertook a strategic expansion, joining the Chamber was an obvious part of that strategy. We chose to become an active member and that is part of what made it such a great relationship. As a small company it gave us a voice in the larger business community as well as introductions to potential clients."

UBuildIt
www.ubuildit.com



"As a company in good standing, UBuildIt joined the Chamber to be aligned with other leaders of the business community. The Chamber offers us not only excellent networking opportunities, but also a plethora of "brain storming partners" to whom we can look to for guidance and share our experience as business owners as well. Being a part of such a prestigious group also instills in our clients a sense of trust."

Structural Hawaii, Inc.
www.structuralhawaii.com



"Established in Hawaii for a little less than three years, it was about time for Structural Hawaii, Inc. to join the ranks of the other great businesses of Hawaii, not only profitable financially, but philanthropically as well. There is no other reputable organization with the resources and networking opportunities as the Chamber of Commerce of Hawaii. If we wish to grow further in this industry, being an active Chamber member is a must. We look forward to meeting all of you and developing lasting friendships. Mahalo!"